

SEP27/12 12.3
*** WPXI-TV ***

REP. #	OFF. #	18	SALESMAN #
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BUYER NAME WHITNEY EVERSOLE

SALES PRSN WA- CHERYL BLAIR

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER # 00110 CONTRACT # 6353074

PRDCT	<u>KEITH ROTHFUS 9/27</u>	EST# <u>2772</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP27/12 SEP30/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP27/12 12.3

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 27722
AGENCY PRODUCT CODE =

1	600A-700A	30	\$800.00	9/28	9/28	1	FRI	1
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PROGRAM : CH11 NEWS AT 6AM

2	800A-1030A	30	\$275.00	9/29	9/29	1	cam	-
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PROGRAM : NEWS

3	800A-1000A	30	\$275.00	9/30	9/30	1	STNY	1
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PROGRAM : NEWS

REP HEADLINE# 6353074
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P	30	4	\$800.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS												
5			600P-630P	30	4	\$1,000.00	9/28	9/28	1		FRI	1
PROGRAM : CH11 NEWS												
6			1100P-1135P	30	4	\$2,000.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS												
7			1130P-105A	30	5	\$850.00	9/29	9/29	1		SAT	1
PROGRAM : SAT NIGHT LIVE												
8			700P-805P	30	5	\$2,500.00	9/30	9/30	1		SUN	1
PROGRAM : STEELERS FOOTBALL - NUM Sweden - Fmt 7p-8:15p												
9			1100P-1135P	30	4	\$2,100.00	9/29	9/29	1		SAT	1
PROGRAM : LATE NEWS												
10			530A-800A	30	5	\$250.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
11			1135P-1205A	30	4	\$2,250.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												

SEP/12 13100.00

CONTRACT TOTAL 13100.00
 TOTAL SPOTS 11

MARKET TOTALS \$52,400 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*